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FOR IMMEDIATE RELEASE— Feb. 5, 2010

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Point B Names New Practice Directors for Denver, San Francisco
Experienced leaders tapped to meet growing demand in Western markets

02.05.2010 – The employee-owned management consulting firm [Point B](#) has selected [Rick Warter](#) to become its San Francisco practice director, effective immediately.

Warter opened the Denver practice for Point B in 2003 and has since grown it to become the second-largest in the firm behind Point B's headquarters in Seattle. Despite the recession, Point B added more clients and projects nationwide in 2009 and expects demand to grow in its Western markets. The firm is known for helping clients to turn their strategies into business results and create transformational change.

"We have been fortunate in maintaining strong relationships with our clients throughout this challenging economic downturn," said National Practice Director [Paul Lambert](#) of Point B. "We see a significant opportunity to grow our San Francisco practice, and adding Rick's leadership will allow us to better serve businesses in the Bay Area."

As Warter transitions into his new role, [Tim Larson](#) becomes the practice director in Denver charged with practice strategy and operations. [Jan Mueller](#) will continue to serve as senior director with responsibility for client service and associate development.

Rick Warter will bring deep leadership experience to San Francisco, along with expertise in telecommunications, high technology and healthcare. Before joining Point B, Warter filled management roles at Accenture (formerly Andersen Consulting), AT&T Wireless Services and Oracle Corp. He holds a bachelor's degree in economics from Whitman College in Walla Walla, Wash. The Denver Business Journal also named him one of the "40 Under 40" business leaders to watch.

Tim Larson joined Point B in 2003 and has been an integral part of growing the Denver practice. Prior to Point B, Larson served Accenture, GE Capital and Level 3 Communications. He has more than 20 years of experience leading projects in the telecommunications, financial services, manufacturing and construction industries. He holds a bachelor's degree in organizational management from the University of Colorado and a master's in business administration from San Diego State University.

About Management Consulting Firm Point B Inc.

Point B is an employee-owned management consulting firm that specializes in helping clients to execute their strategic initiatives and deliver business results that create transformational

change and competitive advantage. Hundreds of clients, including Microsoft, Cisco, CIGNA, Molson Coors, The Federal Home Loan Bank, Underwriters Laboratories, and The Children's Hospital Association have sought out Point B for its objective leadership, deep expertise and ability to transform strategies into reality. Founded in 1995, Point B serves clients in Chicago, Denver, Los Angeles, Phoenix, Portland, San Francisco and Seattle. The firm has been honored by many publications as an exceptional place to work, including being named a Top Small Workplace by The Wall Street Journal. In 2008, Consulting Magazine recognized Point B with its "Best Firms to Work For" award and ranked the firm #1 in its Leadership category among 205 consulting firms worldwide. www.PointB.com.