



Where experience leads

Media Contacts

Ben Burke, Point B

Phone: 206.985.9763

E-mail: bburke@pointb.com

Katherine Davis, GroundFloor Media

Phone: 303.884.6261

E-mail: kdavis@groundfloormedia.com

FOR IMMEDIATE RELEASE

Point B promotes Paul Lambert to new position of National Practice Director

SEATTLE (August 5, 2009) — Point B has promoted Paul Lambert to National Practice Director. Lambert previously held the position of Seattle Practice Director for the last 5 years.

In his new role, Lambert will provide leadership nationwide and will oversee Point B's seven existing practices. He is also a member of Point B's executive office and will continue to work across the firm to develop valuable business solutions.

"This change will give Point B a higher level of efficiency to deliver on our range of services, as well as allow us to efficiently scale and grow. I'm excited about this opportunity to continue to build stronger connections with our clients," Lambert said of his promotion, "and for our firm to continue to strive to be an essential ingredient in our clients' success."

Lambert is an eleven year Point B veteran and is the first to hold the position of National Practice Director, a position created to provide overall accountability and to allow Point B to align the firm's capabilities with their clients' evolving needs.

Point B has practices in Chicago, Denver, Los Angeles, Phoenix, Portland, San Francisco and Seattle. Lambert came to Point B with over twelve years of experience in large scale project design and integration. In addition to his work with Point B, Lambert serves on the board of NPower, an organization which helps non-profits serve their communities better by providing integrated technology services and is a current member of TechNet, a technology and innovation advocacy organization. He graduated from the University of Wisconsin with a

(more)

bachelor's degree in Industrial Engineering and has a Masters degree in business from Seattle University.

About Point B

Point B is an employee-owned management consulting firm that specializes in helping clients execute their strategic initiatives and deliver business results that create transformational change and competitive advantage. Hundreds of clients, including The State of Washington, Microsoft, Cisco, CIGNA, The Federal Home Loan Bank, Underwriter's Laboratories, and The Children's Hospital Association have sought out Point B for its objective leadership, deep expertise and ability to transform strategies into reality. Founded in 1995, Point B has since grown into a \$90 million business with 400 associates that completed more than 800 projects for clients in 2008 alone. Point B has been honored by many publications as an exceptional place to work, including being named a "Top Small Workplace" by The Wall Street Journal. In 2008, Consulting Magazine recognized Point B with its "Best Firms to Work For" award and ranked the firm #1 in its Leadership category among 205 consulting firms worldwide. www.pointb.com.

###