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Point B Names Mike Frantz Managing Director

Growing project leadership firm promotes veteran Seattle business consultant

SEATTLE (July 9, 2007) — Mike Frantz was recently promoted to become the seventh managing director for Point B Solutions Group’s growing Seattle practice. In his new position, he will continue to work with local organizations on their complex business initiatives while assuming greater responsibility for Point B’s strategic planning, execution and staff development.

“Mike is an accomplished leader who has been key to our success,” said Paul Lambert, Seattle practice director of Point B. “Given our goal to deepen our relationship with the Seattle business community, we knew we needed to select an additional managing director to help lead our associates and ensure our clients receive unparalleled service. Mike was a clear choice for the role because he has repeatedly demonstrated his dedication to serving our clients and helping others achieve their goals.”

Frantz’s professional track record includes more than 10 years of experience leading enterprise programs and projects. Since joining Point B seven years ago, Frantz has worked with a variety of local clients, including Premera Blue Cross, Starbucks, Microsoft and Future of Flight. He has also served as the chief people officer at Point B, responsible for developing innovative human resources practices at Point B.

(more)



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“I’m pleased to be joining the leadership team in our growing Seattle practice,” Frantz said. “This new role gives me the opportunity to positively impact the development of our associates and ensure that our clients receive exceptional service on their most critical business initiatives.”

Point B is focused on delivering world-class project leadership and helping a wide range of organizations solve their bottom line-oriented initiatives. The local firm employs seasoned, highly experienced consultants with eight to 15 years in the profession, compared to employees of other service-providers who generally have far less consulting experience. That level of expertise enables Point B to add value to top-level executives and, most importantly, anticipate problems before they begin to emerge at a critical level.

As market demand for these services has increased, especially among regional corporations, Point B has grown its annual revenues by some 25 percent companywide. The firm has successfully managed highly complex projects for local organizations, including The Children’s Hospital and Regional Medical Center, Microsoft, Alaska Airlines and Starbucks among others. In addition to Seattle, Point B has practices in Portland, Ore., Denver, Phoenix, San Francisco, Los Angeles and Chicago.

Frantz received a bachelor’s degree in Japanese regional studies and a master’s in business administration from the University of Washington. He currently lives in Bellevue, Wash., with his wife, Lacey, and 7-year-old son, Jamie. He is a certified commercial pilot and donates his aviation services to Angel Flight West, a volunteer organization transporting medical patients in private aircraft. On the ground, Frantz plays in various men’s hockey leagues and coaches his son’s Little League Baseball team.

About Point B

Point B is the first professional services firm focused on project leadership and execution. Founded in 1995, the firm provides a diverse and experienced team of locally-based project leaders to companies in Seattle, Denver, Chicago, Portland, Ore., Phoenix, San Francisco, and Los Angeles. Organizations ranging in size from startups to Fortune 100 corporations turn to Point B for its ability to step into any segment or role of a mission-critical project and help lead it to success. And, unlike many professional services firms, Point B works exclusively for its clients and does not enter into alliances, reseller agreements, or other relationships that might compromise the firm’s objectivity. Point B has attracted top project leaders from various



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industries by offering a culture that promotes flexible work schedules and well-rounded lifestyles for its more than 300 professionals. Additional information on the firm and its offerings can be viewed online at www.pointb.com.

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