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Consulting Firm Point B Solutions Group Opens New Practice in Chicago
Top-rated firm, led by veteran consultant, to fill local project leadership niche

CHICAGO – Point B Solutions Group, LLP, has opened a new office in Chicago to meet a growing demand for experienced, locally based project leaders.

Janice Anderson, who has more than 15 years of project leadership experience, will direct the practice. The firm, which started in Seattle in 1995 and specializes in project leadership and execution, also has practices in Portland, Ore., San Francisco, Denver, Phoenix and Los Angeles.

“Chicago business leaders are telling us that we’re a refreshing story because we’ve focused on what we do best, which is providing senior talent to lead mission-critical projects,” Anderson said. “We’ve found no other consulting firms in the area with the same expertise and commitment. Because we concentrate on project leadership and hire the best talent, we can offer an unmatched level of service to our clients.”

Consulting Magazine named Point B Solutions Group one of the top three employers and one of the most innovative firms in the industry. The company has increased its revenues by 25 percent company wide over the past several years, thanks largely to its ability to generate repeat business and word-of-mouth referrals from clients, who range from startups to Fortune 100 companies.

But it is Point B's client-first mentality that drives much of the success of its associates, who regularly share project solutions and other collective wisdom across the firm's sophisticated Web-based knowledge-management system to bring the best solutions every day to its clients. Point

B's highly experienced consultants have seven to 15 years in the profession, compared to employees of other service-providers who generally have far less experience. That level of expertise enables Point B to add value to top-level executives and, most importantly, anticipate problems before they begin to emerge at critical levels.

Because Point B associates work locally rather than fly from city to city, they become part of the community and develop a deeper commitment to their clients and the markets they serve.

“We believe in making local business communities stronger by helping organizations solve their business problems, being a great employer and developing deep roots in the community,” said Chicago Practice Director Janice Anderson of Point B. “Because our associates live where they work, they gain a perspective that typical management consultants lack. We believe that maintaining a local presence and building those local ties allows us to better serve our clients.”

Anderson, who holds a bachelor's degree in chemistry from the University of Washington, opened the Chicago practice after serving Point B in Seattle for nine years. While there, she led projects for a variety of financial services and healthcare organizations, including the Children's Hospital and Regional Medical Center. She has proven expertise in integrating disparate technologies and applications, developing and implementing software solutions, redesigning business processes and managing information technologies.

About Point B

Point B is the first professional services firm focused on project leadership and execution. Founded in 1995, the firm provides a diverse and experienced team of locally-based project leaders to companies in Seattle, Denver, Portland, Phoenix, San Francisco, Chicago and Los Angeles. Organizations ranging in size from startups to Fortune 100 corporations turn to Point B for its ability to step into any segment or role of a mission-critical project and help lead it to success. Point B has successfully led projects for organizations as diverse as the American Red Cross, Microsoft Corp., Alaska Airlines, Kaiser Permanente, Hollywood Entertainment,

Washington Mutual and others. Additional information on the firm and its offerings can be viewed online at <http://www.pointb.com>.

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