



1001 sw 5th avenue  
suite 1100  
portland, or 97204  
503.788.5000  
www.pointb.com

## FOR IMMEDIATE RELEASE

### Media Contacts:

Laura Yurdin, Point B Solutions Group, LLP  
Phone: 206.985.9634  
Email: lyurdin@pointb.com

Krista Hildebrand, The Frause Group  
Phone: 503.647.4686  
Email: khildebrand@frause.com

### **Point B Names Steve Brook Practice Director in Portland**

*Project leadership firm promotes veteran business consultant to lead local practice*

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**PORTLAND, Ore. (March 21, 2007)** — Point B Solutions Group, LLP, a professional services firm specializing in project leadership, has announced the promotion of Steve Brook to Practice Director for its Portland practice. In his new role, he will provide leadership in the areas of service delivery, associate development and strategic planning and execution. Brook is replacing Mike Pongon--a Managing Director of the firm--who served as the practice leader for the past five years.

“Steve has been a tremendous asset to our firm since he joined us in 2004,” said Pongon. “He is a trusted advisor and exceptional project leader for our clients. Steve has the talent and capability to continue the strong growth we have experienced and will help to deliver on our firm’s strategies in Portland, including the continued development of a great leadership team.”

Brook most recently served as a project leader for retail mergers and acquisition support. Since joining the firm three years ago he has worked with local clients in a variety of industries including retail, transportation, manufacturing, and financial services. Additionally, his professional track record includes more than 20 years of experience leading enterprise programs and projects. Prior to joining Point B, Brook worked with such well-known Northwest-based companies as US Bank, Emerald Solutions, and The Nautilus Group.

“I am excited to take on this role and to further contribute to the long-term success of the Point B practice here in Portland,” said Brook. “I am also proud to be part of a team of senior-level professionals who understand the importance of delivering results critical to the future success of our clients.”

(more)



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Brook received a Bachelor of Science degree from Purdue University and an MBA from Lake Forest Graduate School of Management. He currently serves as an adjunct professor at Keller Graduate School of Management and has served on the board of directors for the Project Management Institute.

Managing Director Mike Pongon has transitioned his Practice Director responsibilities to Brook, which will enable Pongon to provide executive support for the launch of Point B's practice in Southern California.

Point B provides project leadership and execution capabilities to help a wide range of organizations deliver on their mission-critical initiatives. In 2006 Point B saw its annual revenue grow by some 25 percent company-wide in response to increased market demand for these services. In addition to Portland, Point B has practices in Seattle, Denver, Chicago, Phoenix, San Francisco, and Los Angeles.

### **About Point B**

Point B is the first professional services firm focused on project leadership and execution. Founded in 1995, the firm provides a diverse and experienced team of locally-based project leaders to companies in Seattle, Denver, Chicago, Portland, Phoenix, San Francisco, and Los Angeles. Organizations ranging in size from startups to Fortune 100 corporations turn to Point B for its ability to step into any segment or role of a mission-critical project and help lead it to success. And, unlike many professional services firms, Point B works exclusively for its clients and does not enter into alliances, reseller agreements, or other relationships that might compromise the firm's objectivity. Point B has attracted top project leaders from various industries by offering a culture that promotes flexible work schedules and well-rounded lifestyles for its more than 300 professionals. Additional information on the firm and its offerings can be viewed online at [www.pointb.com](http://www.pointb.com).

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