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Point B Adds Three New Clients to Phoenix Practice

PHOENIX (May 4, 2005) — Point B Solutions Group, LLP, announced today that it is has secured three new clients in Phoenix, including ON Semiconductor, a leading global supplier of advanced semiconductors; The Lyle Anderson Companies, Inc., a Scottsdale-based real estate development company; and The Phoenix Suns.

“We’re delighted to be given the opportunity to assist these organizations on their critical business initiatives,” said Brian Murphy, practice director at Point B. “We’ve already made considerable progress and look forward to successfully completing these key business-improvement projects soon.”

Point B is a professional services firm specializing in project-leadership. The rapidly growing company recently hired several new associates — including Joe Sykes, Peter Jorgenson and Ann Covington — to assist with its growing list of clients. All three professionals have decades of experience in the business-consulting arena, notably in the areas of information technology, program management, process improvement, and business-process reengineering, to name a few.

Point B is a 10-year-old firm with offices in Seattle, Denver and Portland, Ore., in addition to the Phoenix practice, which opened in March 2004. More information on Point B is available at www.pointb.com.

About Point B

Point B is the first professional services firm focused on project leadership and execution.

Founded in 1995, the firm provides a diverse and experienced team of locally-based project leaders to companies in Seattle, Denver, Portland and Phoenix. Organizations ranging in size

from startups to Fortune 100 corporations turn to Point B for its ability to step into any segment or role of a mission-critical project and help lead it to success. And, unlike many professional services firms, Point B works exclusively for its clients and does not enter into alliances, reseller agreements, or other relationships that might compromise the firm's objectivity. Point B has attracted top project leaders from various industries by offering a culture that promotes flexible work schedules and well-rounded lifestyles for its more than 185 employees. Additional information on the firm and its offerings can be viewed online at <http://www.pointb.com>.

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