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## FOR IMMEDIATE RELEASE

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## **Point B Hires New Associate at Denver Office**

*Project-leadership firm's newest associate provides additional expertise in areas of process improvement and management of highly complex projects*

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**DENVER (May 4, 2005)** – Point B Solutions Group, LLP, a professional services firm specializing in project leadership, has added Bob Palazzo to its Denver practice. Palazzo brings more than 13 years of business-consulting experience to Point B, where he will serve local corporations and other organizations representing a wide range of industries.

“Bob is a highly skilled, seasoned professional whose strategic and entrepreneurial capabilities are an ideal fit for our team,” said Rick Warter, Point B’s practice director in Denver. “He’s also an asset to Point B’s service to the greater Denver community through his volunteering and other outreach initiatives.”

Prior to Point B, Palazzo served the past seven years at Axiom Custom Business Solutions, where he directed all aspects of projects, including planning, budgeting, staffing, and reporting to senior management. The Littleton-native has led projects that helped to dramatically increase revenues for an international media-holdings corporation and realize some \$150,000 in cost savings for a local firm launching a new, company-wide software application.

“Point B is known throughout the region for its ability to solve business problems of the highest order,” stated Palazzo. “I’m thrilled to be part of this team and look forward to helping Point B raise the bar even further in the project leadership arena.”

Palazzo is skilled in process analysis and design, and has assisted a wide range of local organizations in the areas systems integration, team development, and project planning and

budgeting. He holds a Bachelor's of Arts in Business Administration from Fort Lewis College in Durango, Colo., and an M.B.A. in Finance from the University of Colorado. In his free time, Palazzo volunteers at the Denver Museum of Nature and Science and other local not-for-profit organizations.

### **About Point B**

Point B is the first professional services firm focused on project leadership and execution. Founded in 1995, the firm provides a diverse and experienced team of locally-based project leaders to companies in Seattle, Denver, Portland and Phoenix. Organizations ranging in size from startups to Fortune 100 corporations turn to Point B for its ability to step into any segment or role of a mission-critical project and help lead it to success. And, unlike many professional services firms, Point B works exclusively for its clients and does not enter into alliances, reseller agreements, or other relationships that might compromise the firm's objectivity. Point B has attracted top project leaders from various industries by offering a culture that promotes flexible work schedules and well-rounded lifestyles for its more than 185 employees. Additional information on the firm and its offerings can be viewed online at <http://www.pointb.com>

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